


2023 (W)


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Discipline Mechanical Engg.	Semester 5th	Name of the teaching Faculty Sipra Patel
Subject Entrepreneurship	No. of Days/Week 4	Semester Exam dates 1/8/2023 to 9/12/23.

Week	Class days	Theory Topics
1st	Mon	- Entrepreneurship - Concept/meaning of entrepreneurship
	Tue	- Need of entrepreneurship
	Wed	x
	Thu	x
2nd	Mon	x
	Tue	- Characteristics, Qualities & types of entrepreneurship, functions
	Wed	- Barriers to entrepreneurship
	Thu	- Entrepreneur as manager
3rd	Mon	- Forms of business ownership, Sole proprietorship, partnership forms & others
	Tue	x
	Wed	- Types of Industries, Concepts of Start-ups
	Thu	- "

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	Mon	- Entrepreneurial Support agencies at national, state, District level, DIS, etc.
4th	Tue	- SDBI, NABARD, Commercial Banks, KVIC
	Wed	- Technology business, science & technology entrepreneur park.
	Thu	- Business planning
	Mon	- SST, Ancillary unit, Tery units
5th	Tue	- Service sector unit Small class test
	Thu	x
	Mon	- Time Schedule Plans, Agencies to be contracted for project implementation
6th	Tue	- Assessment of demand & supply & potential area of growth
	Wed	- Identifying business opportunity
	Thu	x
	Mon	- Final product selection
	Tue	- Project report preparation
7th	Wed	- "
	Thu	- Questions, Ans session

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		- Preliminary project report
		- Detailed project report, Techno economic Feasibility, Project viability
8th	Tue	x
	Wed	x
	Thu	x
	Mon	- Definition of management - Principles of management - Principles of Management
9th	Tue	- Levels of management in an organisation
	Thu	x
	Mon	x
	Tue	- Production management functions, Activities
10th	Wed	- productivity - Quality control
	Thu	- production planning & control - Need for Inventory mgt.
	Mon	- model / techniques for Inventory mgt.
	Thu	- Functions of financial mgt. of Working Capital
11th	Wed	- Costing
	Thu	- Break Even analysis. Brief idea about accounting terminologies, Book Keeping, Journal Ventry

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	Mon	- petty cash book, P&L accounts, Balance Sheets
	Tue	x
12th	Wed	x
	Thu	- concept of marketing & marketing management
	Mon	x
	Tue	x
13th	Wed	- marketing techniques - concept of 4Ps
	Thu	- function of personal mgt, manpower management planning, Requirement sources of manpower selection process
	Mon	- Method of testing, methods of Training & development, Payment of wages.
14th	Tue	- Leadership, definition & need & Importance
	Wed	- Quality & function of a leader
	Thu	- manager vs leader
	Mon	x
	Tue	- style of leadership - motivation
15th	Wed	- Definition & Characteristics
	Thu	- Importance of motivation - factors effective motivation. - Theories of motivation.

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	Mon	<ul style="list-style-type: none"> - Methods of Improving motivation - Importance of Communication in business - Types of barriers in Communication
16th	Thu	<ul style="list-style-type: none"> - Human relationship & performance in org. - Relations with peers, superiors & subordinates & subordinates.
	Wed	<ul style="list-style-type: none"> - TQM Concepts, Quality, Policy - Quality management, Quality System, accident & safety rules, PPE
	Thu	<ul style="list-style-type: none"> - Intellectual property right, patent trademark & Copy right.
16th	Fri	<ul style="list-style-type: none"> - Features of factories act 1948 with Amendment.
	Wed	x
	Thu	x
	Mon	<ul style="list-style-type: none"> - Features of payment wages act 1936 - Concept of IOT, how IOT works - Component of IOT, characteristics
17th	Thu	<ul style="list-style-type: none"> - Categories of IOT - Applications of IOT, Categories of IOT
	Wed	<ul style="list-style-type: none"> - Smart Technology, Smart Industries Agriculture, Energy Management
	Thu	- "